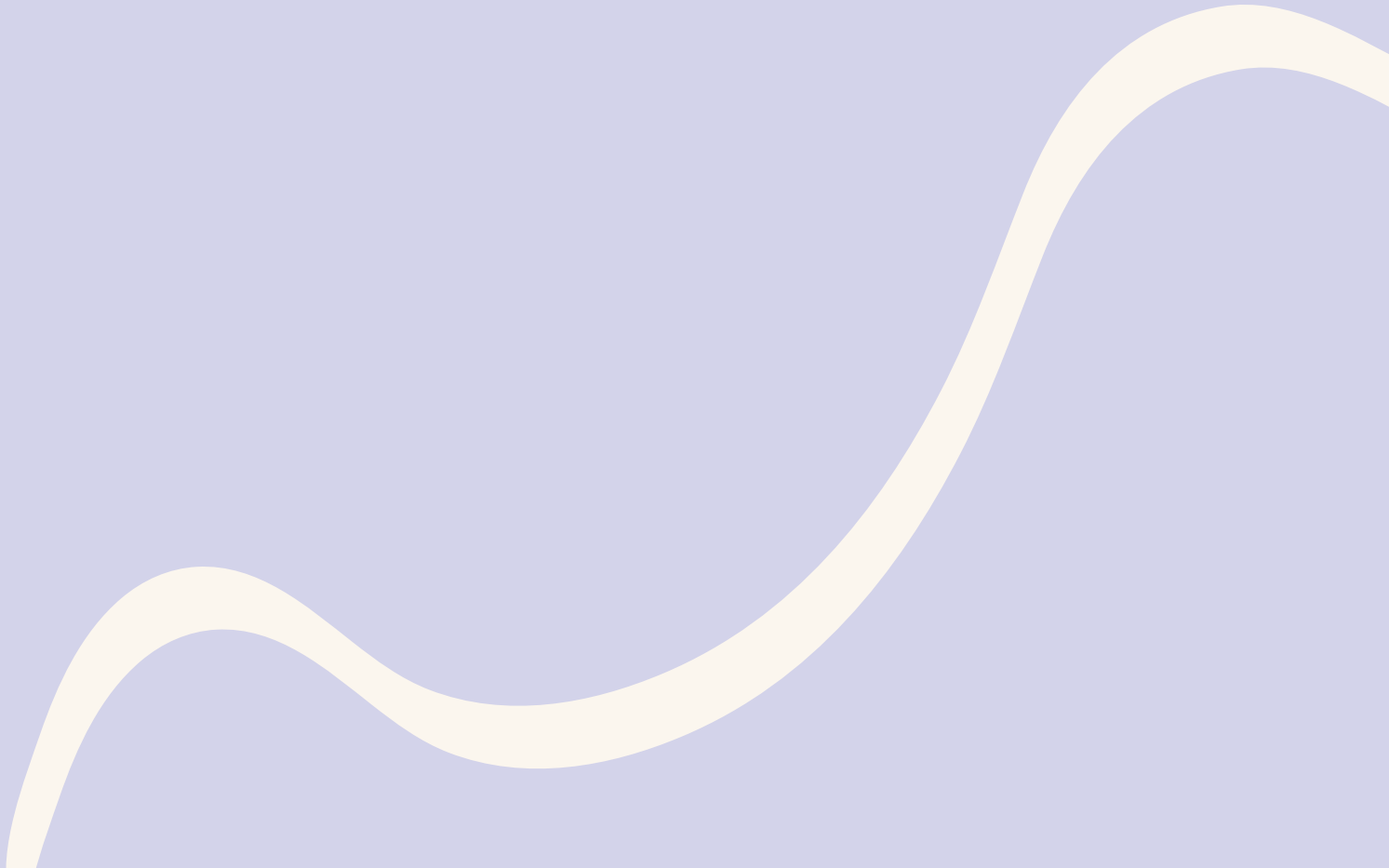


# ELISE OSTEEN





PORTFOLIO

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PHOTOGRAPHY



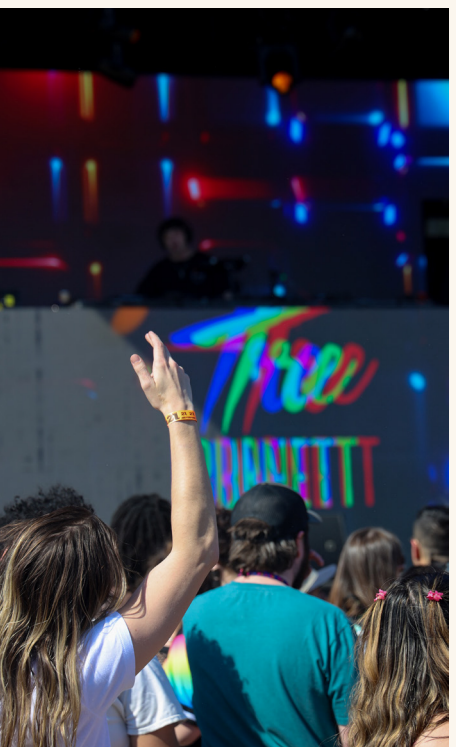
# HIDDEN CITY



I had the amazing opportunity during the spring of 2024 to work on the media team for Hidden City Music Festival in Columbia, SC. Alongside some of the most popular EDM artists, the festival had food trucks, vendors, and a large number of sponsors to make this all come together for an incredible night with roughly over 5,000 attendees.

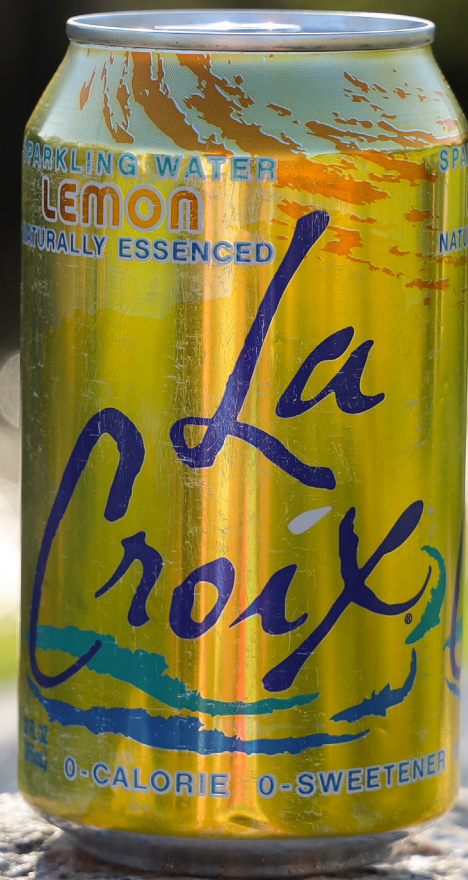








# LA CROIX



I based this product shoot around one of my favorite drinks, La Croix. I wanted to accentuate the vibe this brand gives off by doing a shoot outside and submurgung the product in nature.





# EXPERIMENTAL LIGHTING

I have loved the opportunity to use the studio at through the journalism school at the University of South Carolina. It has provided me with new avenues of creativity through my photography journey.

This shoot was one of my personal favorites. Working with extreme lighting and different shutter speeds to create an effect I had never done before really pushed me to keep exploring the world of lighting. I have continued to use these techniques along with others as seen on the following pages.



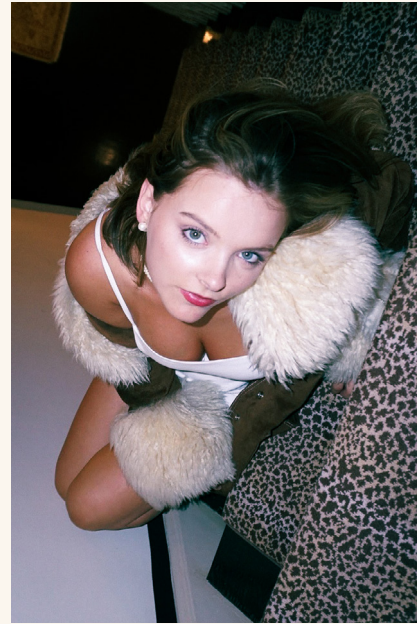






# VINTAGE SHOOT

This photo shoot was inspired by vintage film photography, so my goal was to capture the essence of that style through poses, wardrobe, and editing. We used vintage clothing and a house full of antiques to make this vision come to life.





# A DAY AT NANCY'S



This photojournalism project was one that I have a very personal connection with. Nancy used to be a florist, but now she spends her time with her grandson and other neighborhood children, teaching them how to make homemade biscuits and reading books. Nancy is looked up to by all who know her.



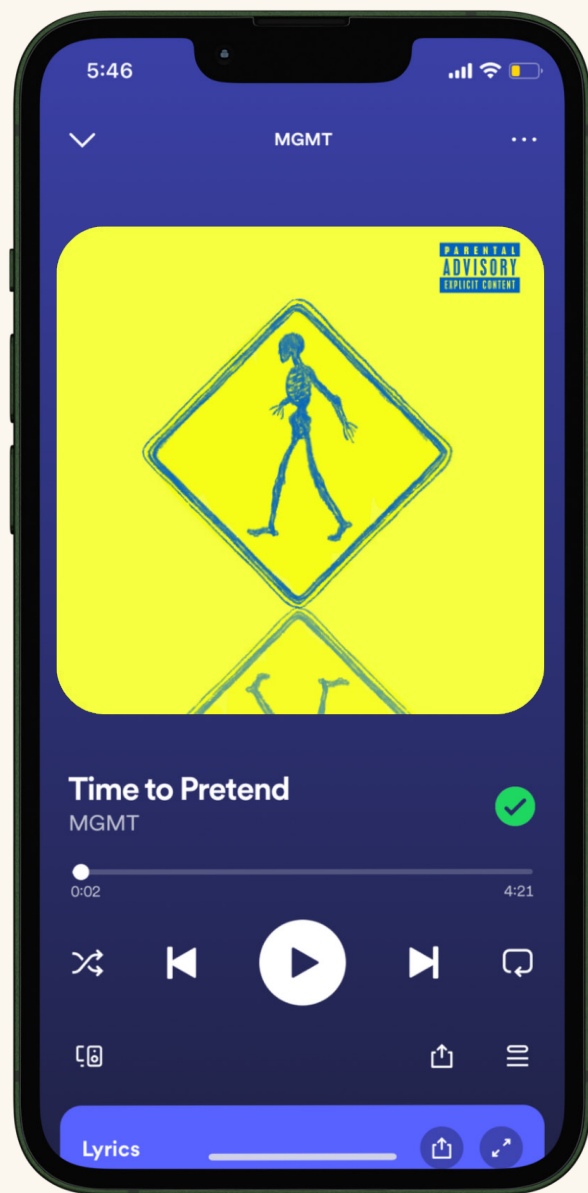




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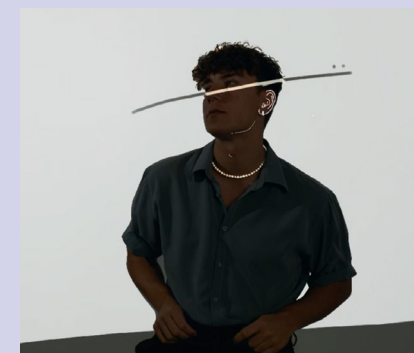
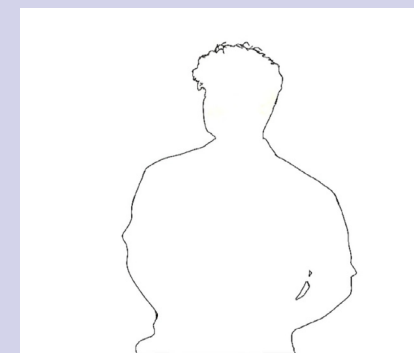
DESIGN



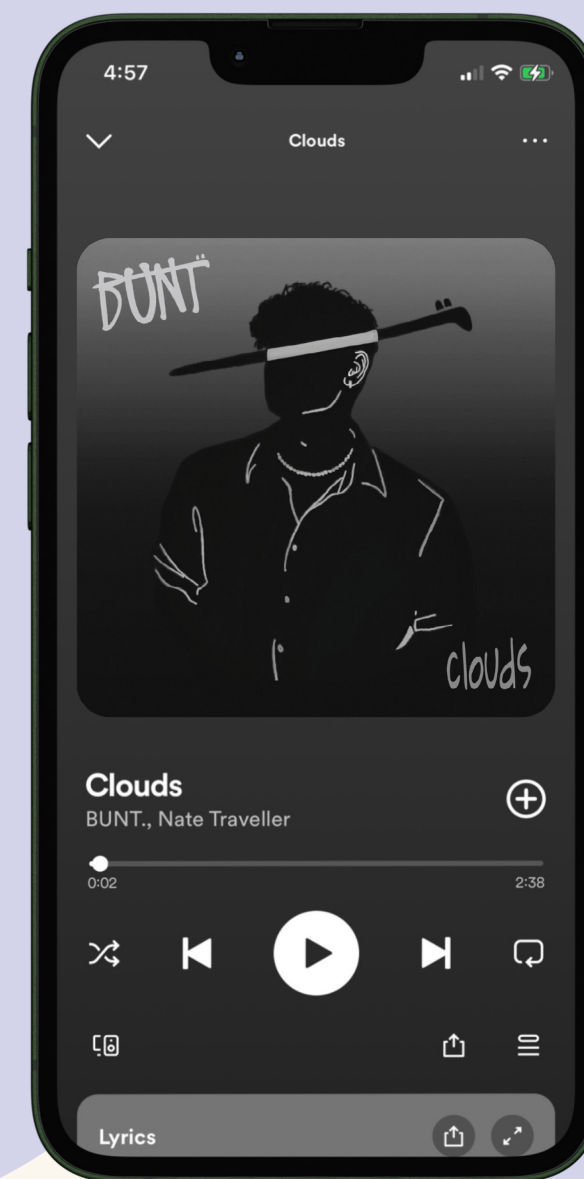


# ALBUM ART

One creative project I have loved exploring is music-related design. I am fascinated with the music industry and hope to work in the field. Combining my love for music with my passion for art and design has helped me find my way to this new hobby of mine.



An example of the process I take to get from the starting inspiration photo to the final render of what I manipulated for the album cover.







Scan the QR code to watch our vlog and see everything we wrote about in the magazine!

# BEST OF BARCELONA

I spent a month of summer 2023 in Barcelona, Spain with around 70 other students. During these 4 weeks, we were tasked with making two projects with our selected groups to showcase the trip creatively, so we chose to do a magazine and a vlog-style documentary video (scan the QR code in the corner to watch!) This magazine explores the difference in food between the highest-rated Yelp restaurants and restaurants recommended to us by locals.

## Best of Barcelona: What Yelp Won't Tell You



Yelp is supposed to be the go to place for the best can't miss restaurants, bars and dessert recommendations, but for visitors in a new country, it doesn't always hit the mark. While the recommended locations are fine, there is an entirely different experience to be had in Yelp misses. By taking the opportunity to ask locals about their favorite places, we enjoyed delicious food and developed a newfound connection with Barcelona culture.

Yelp was created in 2004 as a program to help friends recommend their favorite places to each other. However, after almost 20 years, Yelp has become more unreliable with the increasing amount of reviews from people not from the area.

## yelp restaurant



CERVESERIA CATALANA

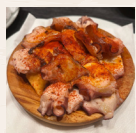


Our month-long journey in Barcelona taught us a lot about Spanish culture, tradition, and most importantly how to find the best food! We were hoping to find the best places Barcelona had to offer with the help of Yelp, but it was ultimately and perhaps unsurprisingly the locals' suggestions that were our favorites. You can't go wrong with any of the places we visited, but to have the true Barcelona food experience, the locals know best. When you book your next trip to Barcelona, take a chance on some of the people's favorites!

We began our journey at a tapas restaurant called Catalana. The first thing we noticed was the crazy line wrapped around the front of the building. The line was so long we almost went somewhere else for dinner. Surprisingly, the line moved fast. Once we were seated, we ordered our drinks and the first round of tapas almost immediately.



The service was shockingly fast and reminded us of the pace of an American restaurant, except with the Spanish style of tapas. When the first round of food came out, everything looked incredible and nobody knew where to start. Everyone enjoyed the food except for a select few who refused to try the exotic seafood and we were left with no choice but to order a second round of tapas. The restaurant was the best part of the night was the best Saint James terrace dinner.



We enjoyed our time at this restaurant, but left feeling rushed by the service and did not enjoy the lack of character within the building. It is understandable why your typical food reviewer would like this place because of its quality of food. However, the crowd of people and speed of service made it clear that they were trying to get people in and out as quickly as possible. It lacked the feeling of a traditional long sit down Spanish meal, even though they only served tapas.

## CAN PIZZA

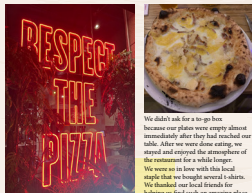
## local restaurant



One of our favorite memories from this experience was meeting our new friends, Andrea Segovia and Alvar Muset, who were both born in Barcelona. We asked their suggestion for a dinner place that would surpass our previous restaurant experiences, and they suggested Can Piza. Our new friends joined us for dinner and when we arrived we were greeted by how unique the interior looked.

Red neon lights illuminated the room, murals covered the walls and the ability to see the chefs making your pizza through the open style kitchen made this restaurant unlike anything we had seen so far on our trip. It was clear that the focus of this place was the experience it was going to its customers.

The menu featured Can Piza's "Terry Tennis" pizza which was an award for "Best Pizza in Spain", so naturally we had to try it. We ordered several of the pizzas on the menu, including the award winner, and we were blown away by the taste. The tomatoes were sweet and unlike anything we had ever had before.



We didn't ask for a to-go box because our plates were empty almost immediately after they had reached our table. After we were done eating, we stayed and enjoyed the atmosphere of the restaurant for a while longer. We were so in love with this local staple that we bought several shirts. Gelato is such a popular dessert in Spain, and every street you turn down has at least one shop. We noticed this shop offered more unique options than other places in the city, which showcased its diversity.



## yelp dessert

GELATO OGGI

The interior sported a bohemian feel with a slightly case showcasing 26 different ice cream flavors. Gelato is such a popular dessert in Spain, and every street you turn down has at least one shop. We noticed this shop offered more unique options than other places in the city, which showcased its diversity.



While we enjoyed our gelato from Oggi, we felt this gelato was like every other gelato we have had in Barcelona. Nothing was super unique or exciting about this place, which led us to another Yelp miss.



Streaking yellow takeout bags capture your attention especially in contrast to the architecture of the Gothic Quarter. But what makes you want to go inside are the cinnamon and cream, blueberry and apple pie cinnamon rolls starting back at you through the display window.



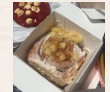
## local dessert

DEMASIE BARCELONA

Demasié was recommended to us by Andrea Garcia, a local who has lived in Barcelona for 10 years, for their extraordinary cinnamon rolls with unexpected flavors. What we were not expecting were the rolls filled with vanilla and candy bars sprinkled on top.



To our surprise there was even pizza covered in machine, good cheese, tomatoes, and as much as we loved the pizza, the chefs' kitchen made this restaurant unlike anything we had seen so far on our trip. It was clear that the focus of this place was the experience it was going to its customers.



The group consensus was that the apple pie cinnamon roll was the best dessert of our trip. The shop was full to the brim with customers ecstatic for their turn to order their treat. Tons of locals flooded the shop, seeming to already know exactly what they were going to order before they even walked in.



The shop was booming with excitement as the line continued to move up. It makes sense, because how can anyone be upset when ordering a cinnamon roll? Especially cinnamon rolls that cost less than \$3.



## GEORGE PAYNE

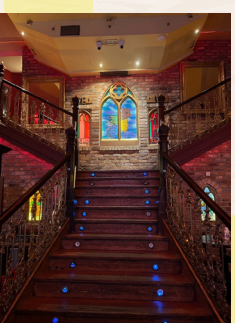
## yelp bar



George Payne, a well known Irish pub at the University of Miami, was our first bar destination after making George Payne our first stop. Upon entering the restaurant, we were greeted by a familiar American atmosphere, even including American sports on the TV.

The bar was decorated like a church, with stained glass windows, pews, and like being in the south. However, the vibe was totally that of a college town, instead feeling like a really American sports bar. We enjoyed the food, the Irish style and mountain views, and accompanied the food with a few drinks and a few shots.

It was a fun night with food and drinks that we enjoyed, but it was similar to what we've experienced many times in any Columbia, South Carolina bar. George Payne is an establishment that stands out at what it's trying to be, and that's a high Yelp score. However, the bar lacked elements that made it unique to Barcelona. George Payne provided us with a familiar experience, but ultimately it was a Yelp miss for what we were searching for.



## local bar

L'OVELLA NEGRA MARINA



Barcelona is known for its incredible nightlife and bars. It took us time to find the best bar to visit, but we were lucky to find L'ovella Negra, a bar that was especially so. L'ovella Negra was recommended to us by Andrea Garcia, a local who has lived in Barcelona for 10 years, for their extraordinary cinnamon rolls with unexpected flavors. What we were not expecting were the rolls filled with vanilla and candy bars sprinkled on top.

So, we sought out the opinion of Andrea Garcia, a local who has lived in Barcelona for 10 years, for their extraordinary cinnamon rolls with unexpected flavors. What we were not expecting were the rolls filled with vanilla and candy bars sprinkled on top.



After a few drinks and trips to the large bar area, we found ourselves dancing and singing along to the great combination of American and Spanish music on display. There was an exciting atmosphere that was unique to the city, and the building had a certain culture about it that George Payne lacked.



From the colorful 1920s murals on the walls to the combination of the layout, the bar was a perfect place to enjoy a drink with our friends and the chance to meet locals in a fun and different setting. L'ovella Negra was recommended to us by Andrea Garcia, a local who has lived in Barcelona for 10 years, for their extraordinary cinnamon rolls with unexpected flavors. What we were not expecting were the rolls filled with vanilla and candy bars sprinkled on top.

"It's a big big big one, and really cheap drinks, really cheap cocktails, and there are plenty of clubs next to it." - Andrea Garcia





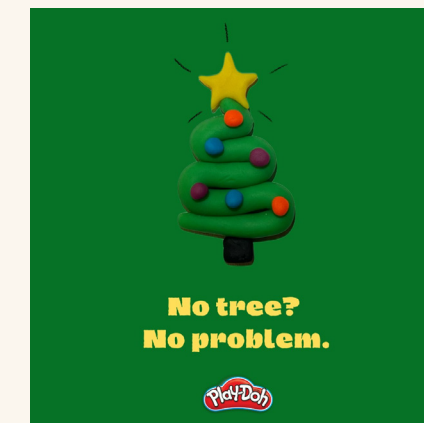
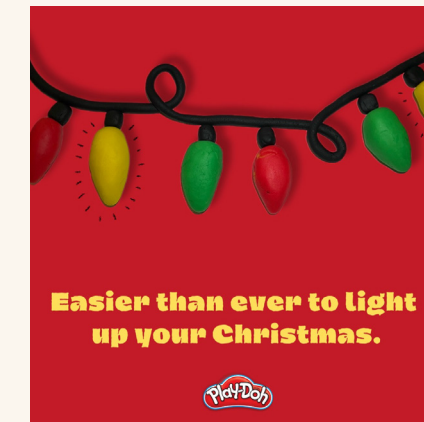
# PLAY-DOH

One of my favorite projects during the past few years has been my Play-Doh social media campaign and product shoot. My goal for this project was to portray the children's brand in a more professional light on social media while maintaining a type of adolescent charm. I wanted to do a Christmas-themed shoot to add to the child-like magic of the brand.

This design below was made to be used for the website as a fun addition to their regular logo.






These are the Instagram posts I created for this campaign. They can be used together or individually.

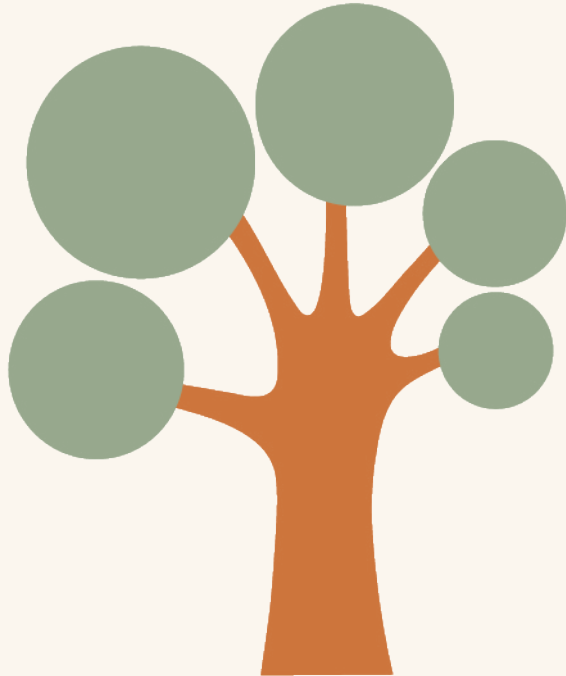


# PEE DEE CHILDREN'S MUSEUM REBRAND

During the fall of 2021, I was selected to participate in a program called Create-A-Thon through the journalism school at the University of South Carolina. For over 24 hours, each team of around six students worked on rebranding a non-profit company that did not have the funds to hire people to help with their brand. My team worked with the Pee Dee Children's museum to come up with new logos, brochures, and other creatives that the company could use to elevate their company for the future.

**FILICUDI SOLID**  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
**Arvo Regular**  
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NnOoPpQqRrSsTtUuVvXxYyZz  
**Noto Sans**  
AaBbCcDdEeFfGgHhIiJjKkLlMm  
NnOoPpQqRrSsTtUuVvXxYyZz

				
#86592E R134 G89 B46 C36 M62 Y89 K46	#97A8BD R151 G168 B141 C44 M24 Y49 K1	#CA743C R202 G116 B60 C17 M62 Y86 K4	#A7CFE9 R167 G207 B233 C33 M7 Y2 K0	#F5D7B9 R229 G215 B185 C10 M12 Y28 K0



**PEE DEE**  
CHILDREN'S MUSEUM

**THE PEE DEE EXPERIENCE**

**SEE**  
the featured beneteau sailboat at our sight garden

**SMELL**  
the scented herbs in our scent garden

**LISTEN**  
to the drainpipe drums in our sound garden

**FEEL**  
the texture trail in the touch garden

**TASTE**  
the fresh fruits and veggies we grow in our taste garden

At the Pee Dee Children's Museum, we strive to provide our young explorers a hands-on experience by helping them engage all five of their senses through our exhibits.



**WANT TO EXPLORE MORE?**  
PeeDeeCM.org

**MEGHAN SWINKLE**  
PRESIDENT

turnerme1234@hotmail.com  
803-466-7988

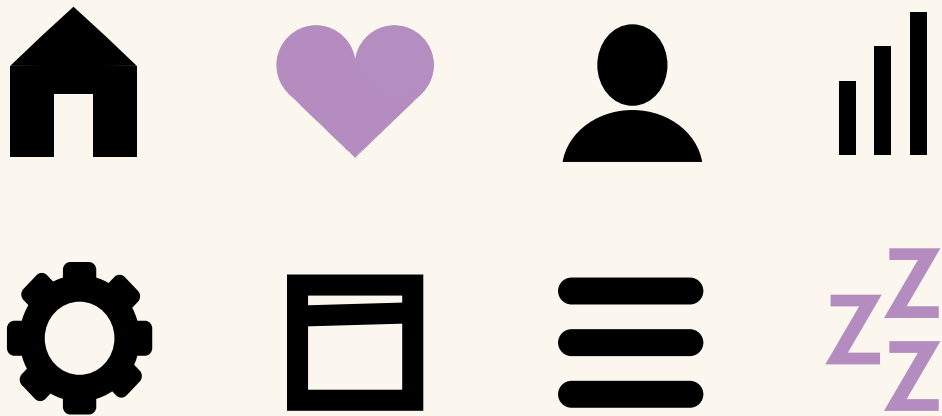
These are some examples of some of the content we created for the children's museum including an infographic, badge, and brochure.



# HOT GIRL HEARTRATE

This UI/UX project was an idea that was inspired by the growing sleep difficulties of young people. This app was made to track the user's heart rate during their sleep cycle to ensure that they are in the right stage of sleep during the night.

Image icons created for the app.



An example of a button in different stages used to connect the user's Apple Watch.





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MEDIA  
& VIDEOGRAPHY

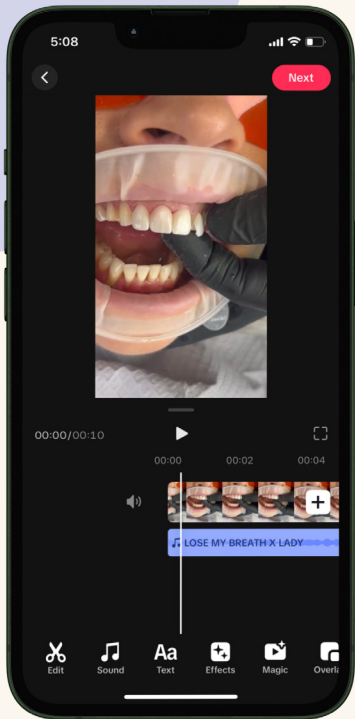


The logo I created for the social media brand.



@smile\_doc

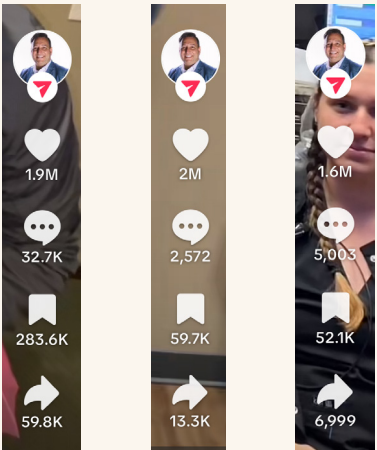
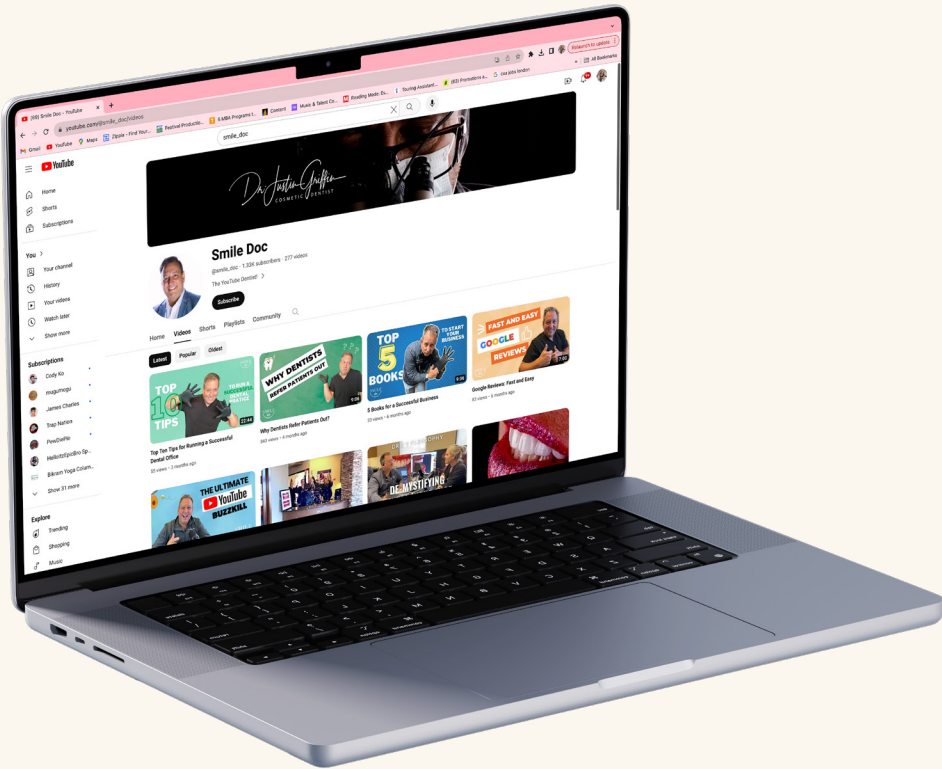
For nearly two years, I have been the social media manager for a cosmetic dentist in Columbia, SC. I have had the opportunity to oversee the Instagram, YouTube, and TikTok accounts, creating a great increase in engagement and followers during my time here.



A lot of what I do is edit cosmetic procedure videos on a day-to-day basis. I have become proficient in Premiere as well is the editing software that TikTok has added inside of their platform.

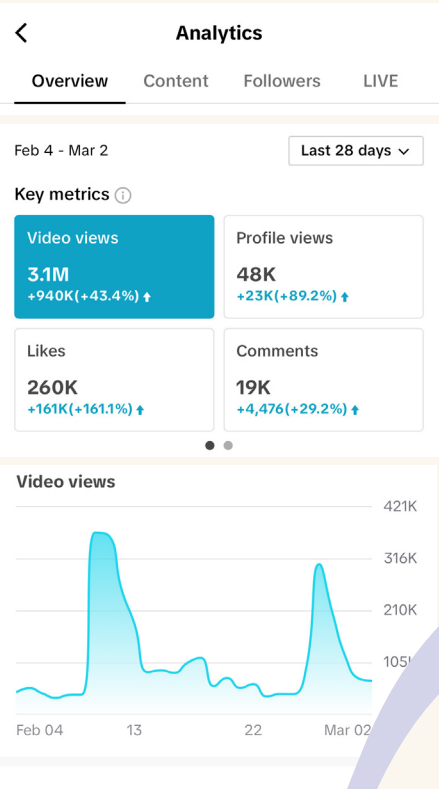


Scan the QR code to watch some of my TikToks!

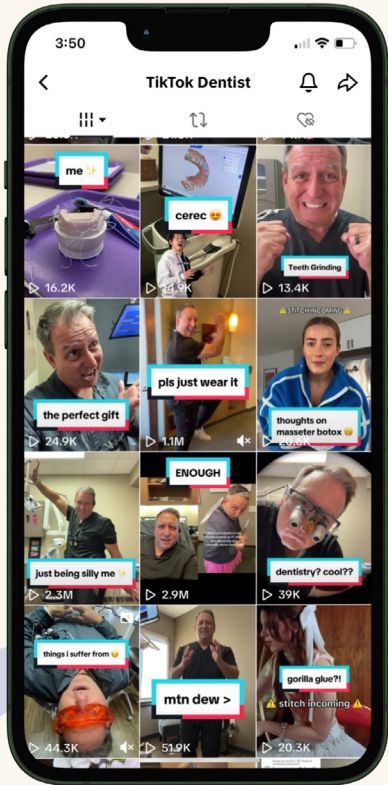
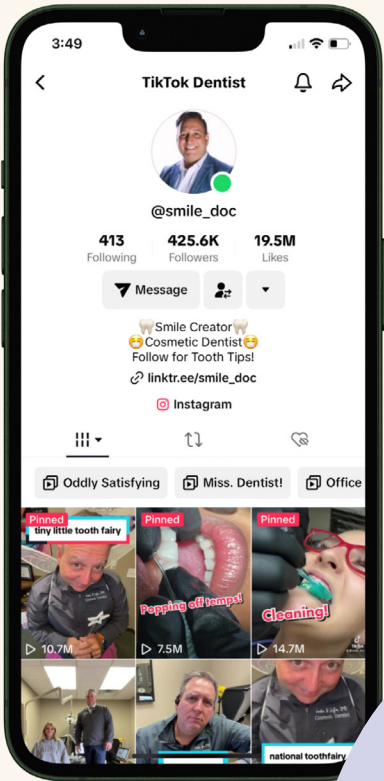


An example of the likes, comments, saves, and shares on some of the most popular posts I have made.

This is a standard month of analytics for our TikTok social media page (February 4th-March 2nd 2024).



As the social media manager, I have increased the follower count by nearly 200k and have had many posts with well over a million views. I was also in charge of the content for the “Tooth Fairy Dentist” TikToks, which went viral in the fall of 2023. I have maintained a steady engagement and have seen an increase of followers daily over all social media accounts.





# COMING UP: JOSLYN SCAHILL

I had the pleasure of making a short documentary about a USC student, Joslyn Scahill. She began making university print designs for t-shirts, hoodies, and stickers during the fall of 2022, and within just a few weeks, her small business completely exploded. This project was a glimpse into the growing business of a student who brought her ideas to life. Scan the QR code to watch!



# THE HIKE

This psychological thriller style narrative video was a collaborative project done during the fall of 2023. We wanted to explore the ways that videography can change the way we perceive an idea that is right in front of us. This was one of my favorite projects I was a part of during my time in college. Scan the QR code to watch!





# ABOUT ME

Hello! My name is Elise Osteen and I am a visual communicator who loves to tell stories through my art. I have loved being able to pursue a degree that allows me to continue to create and discover new outlets that I now get to share with others. This book is a collection of some of my favorite works over the past few years, but I am always excited to find new ways to use visuals to connect with people from all over. I hope you enjoy my work!

Let's keep in touch!



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[@eliseosteen](https://www.linkedin.com/in/eliseosteen)





